



# marciasandrawoods

## artist•designer

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Innovative, skilled artist and designer with over two decades of experience in the abstract expressionist genre, characterized by a tenacious drive for achieving éclat and ubiquity in tandem with a prestigious visionary firm. Proven ability to apply creative concepts for multiple commercial applications, demonstrated by consistent successful sales of eclectic merchandise and markedly increased profitability.

### career accomplishments

- Created a compendium of hand-painted leather apparel and purses, generating a female clientele base for an upscale men's clothing store. (Mario Uomo, 2002)
- Increased annual revenue by 35-45% with sales of artistic designs and innovative marketing concepts (Mario Uomo, 2003)
- Utilized designs in creation of "nouveau" high-end home furnishings and accessories, yielding a 38% increase of annual revenue. (Roomba, 2002)
- Established custom design department fulfilling commissioned orders for original neckwear and purses at a 95% checkout. (Nordstrom, 2001)
- Provided 76 apparel designs leading to unprecedented 50% increase in revenue and expansion of business to global markets. (Missy Sportswear, 1999)
- Started Marchi, Ltd. neckwear division with original designs and catapulted firm to new level of prestige manifested by 65% increase in annual revenue. (Stefano Milano, 1999)
- Founded Carisma Neckwear achieving new industry distinction and contributing 42% of annual revenue. (Mariangela Maribella, 1992)
- Formed EnroElite Tile, adding eclectic product line garnering a 55% increase in profitability. (Enrobe Tile/Textiles, 1994)

### professional experience

**MARIO UOMO**, 1017 W Washington Blvd, Chicago, IL  
*Independent Contractor/Consultant, 2002-2005*

- Produced original neckwear and a variety of hand-painted fashion coordinates for commissioned orders.
- Supervised and implemented aggressive marketing concepts and advertising campaigns.
- Conceived and arranged unique avant-garde window displays.
- Represented company and promoted sales at various political functions.
- Canvassed overseas locations for selection and purchase of materials for new collections.

**ROOMBA**, 1017 W Washington Blvd, Chicago, IL  
*Independent Contractor/Consultant, 2002-2005*

- Created "Originals for Originals" using imaginative designs in tiles, area rugs, silk genre, murals, pillows, scarves, glassware, and dinnerware.
- Consulted with clients for residential and business interior design.



## professional experience (continued)

**NORDSTROM DEPARTMENT STORES**, Oakbrook; Old Orchard; Schaumburg; Michigan Ave, Chicago, IL

*Independent Contractor, 2001-2005*

- Collaborated with clients to prepare custom neckwear orders.
- Organized trunk shows for original hand-painted purses.
- Provided designs for hand painted boxes during holiday seasons.

**MISSY SPORTSWEAR**, Merchandise Mart, Chicago, IL

*Independent Contractor, 1999-2000*

- Provided designs for application to textiles and garments.
- Worked with overseas manufacturing partners.

**STEFANO MILANO**, Chicago, IL

*Vice President, Marchi Ltd., 1999-2002*

- Created new styles of neckwear for quarterly collections.
- Supervised factory shipments to retail locations.
- Attended trade shows to showcase products for prospective clients.

**MARIANGELA MIRABELLA**, Lake Como, Italy

*Partner, Carisma Neckwear, 1990-1992*

- Provided and applied artistic designs for new cravat collections.
- Designed product packaging for retail neckwear.

**ENROBE TILE/TEXTILES**, Abu Dhabi, U.A.E.

*Independent Contractor/Creative Consultant, 1990-1992*

- Created and managed portfolio for EnroElite division.
- Assisted interior design of corporate site with tiles, paintings and silk murals representing new product line.

## exhibitions and shows

- Displayed 32 pen-and-ink works in Southern Contemporary Art Gallery, Melrose Ave, Los Angeles, CA (1987-1989)
- Private exhibitions of paintings in villas of La Famiglia Donato, Roma; La Famiglia Croce, Venezia; La Famiglia Columbo, Milano; Signora Maria La Costa, Napoli, Italy (1990-1997)
- Exhibited 8 abstract expressionist mixed-media canvases at Gino Marchetti Galleria, Via Monte Verde Vecchio, Roma, Italy (1993)
- Represented Marchi Ltd. at New York Collective, Magic Shows, Las Vegas, NV (1999-2001)

## notable clients

- Neckwear - President Bill Clinton, Larry King, Johnny Cochran, Jr.
- Original Purses - Sophia Loren, Jeanne Moreau, Virginia Madsen
- Paintings and other works - Philip Corboy, Vic Mizzy, Fritz Spielman

## education

- Studied under tutelage of Russian artist Madame Rosa Kozmolov (1972-75)
- Parson's School of Design (Attended, 1982)
- Pratt Institute, NY (Attended, 1981)
- Brooklyn College, NY (Attended, 1980)